Minnesota Quilters, Inc. Board of Directors Meeting

Date: July 28, 2015
Location: St. Lawrence Church, Minneapolis MN

Board Members Attending:
Bonnie Ellis (President)
Jill Schultz (Secretary)
Vicci Mattsfield (Treasurer)
Martha Eaves (President-Elect)
Patty Von Arx (Past Co-President)
Sharon Peterson (Education)
Charlette Pittman (Education)
Pat Curtner (Communications)
Mary Ann Baraibar (Membership)
Suzanne Fisher (Operations)
Kathleen Winters (Operations)

Staff Attending:
Linda Wines

Guest:
Bonnie Ellis

Board Members Not Present: Anne McCandless (Membership), Karen O’Brien (Communications), Kathie Simon Frank (Past Co-President)

Meeting called to order at 6:00 p.m.

Bonnie Ellis opened the meeting.
A. Cell phones were silenced.
B. Attendance List/Hours reported.

Secretary Report (Jill Schultz)
A. The June 23, 2015 Board Meeting minutes were presented for approval.

Motion: Pat Curtner moved to approve the June 23, 2015 meeting minutes as corrected and amended. Patty Von Arx seconded the motion. Motion carried.

B. The Board discussed the need for a motion to select the new show coordinators.

Motion: Vicci Mattsfield moved to approve Jean Carr and Rita Culshaw as the 2016 Quilt Show Coordinators. Sharon Peterson seconded the motion. Motion carried.

Treasurer’s Report (Vicci Mattsfield)
A. The Financials were presented and reviewed by the Board.
B. Event costs will increase in 3 years but not this year.
C. Exhibit expenses should be moved under Membership from Education in the budget.
D. Two CD’s will be coming due. The Board discussed risks associated with investing money.

Motion: Sharon Peterson made a motion to put $75,000 into a 6 month CD and $50,000 into a 3 month CD. Mary Ann Baraibar seconded the motion. Motion carried.

Show Director/Coordinator Report (Linda Wines)
A. Linda reported that the 2015 Quilt Show made a $95,610.00 profit. This amount will go down slightly after further expenses are entered.
B. Linda reported that 7,100 people attended the show.
C. There are still a few open positions for the 2016 show committee.
D. Board members Rebecca Finch, Pat Curtner and Sharon Peterson need to be approved by the Board to be on the Board and to work on the 2016 show committee at the same time.

Motion: Charlette Pittman made a motion that the Board approve Rebecca Finch, Pat Curtner and Sharon Peterson to be on the show committee for 2016. Mary Ann Baraibar seconded the motion. Motion carried.

E. We need to start looking for 2017 show co-chairs.
F. Linda asked what the Board would like to do for the 2017 raffle quilt. In the past the Board was presented with a few different raffle quilt proposals. Martha Eaves will draft proposal “rules”.
G. The Board discussed the Small Quilt Auction and how it may need revamping in the future as not many small quilts were turned in. The Board discussed doing raffle baskets instead of small quilts. Linda will find out about raffle rules for raffle baskets.

Education (Sharon Peterson and Charlette Pittman)
A. The Education Directors discussed the costs for the Holiday Brunch. After much discussion, it was decided to keep the cost for the Holiday Brunch at $25 for members.

Motion: Martha Eaves moved that the cost for members to attend the Holiday Brunch should be $25. Kathleen Winters seconded the motion. Motion carried.

Past Co-Presidents (Patty Von Arx)
A. The Board discussed the Studio Tour and if we sell tickets to husbands of members for the Tour, what that cost should be.

Motion: Vicci Mattsfield moved that the cost for husbands to attend the Studio Tour should be the same price as the price for members. Martha Eaves seconded the motion. Motion carried.

Operations (Suzanne Fisher and Kathleen Winters)
A. Kathleen sent out an email regarding upcoming meetings and will send that list to Rochelle.
B. Suzanne reported that, upon further negotiations, the rent was higher than previously thought so the place we had discussed is not likely to be a viable solution.
C. The Board will be writing a moving grant and will work on putting together a business plan.
D. Board members should send all possible location ideas to Suzanne.

President-Elect (Martha Eaves)
A. Martha is looking for fundraising ideas and discussed the Cherrywood video.
B. Martha reported that there is money in the non-profit world.
C. Martha believes the St. Paul Foundation will help us.
D. Jill Schultz recommended showcasing personal stories about what MQ means to you to help with fundraising. She said people may need a reason to donate and we need to identify some of the reasons. Board members should send stories to Martha.

Communications (Pat Curtner)
A. The Cvent Contract ends on August 24. As stated during the financial portion of the meeting, our prices will go up in 3 years but not this year.
B. We are getting non-profit rates for everything we buy.
C. It would be to our advantage to lock into a 3 year contract.
Motion: Sharon Peterson moved that MQ should sign a 3 year Cvent contract. Mary Ann Baraibar seconded the motion. Motion carried.

Membership (Mary Ann Baraibar)
A. Nothing to report.

President (Bonnie Ellis)
A. Bonnie passed around two cards she received from people attending the show.
B. The Board discussed motion procedures. Jill Schultz handed out a “cheat sheet” about revising or rescinding motions previously made.

Motion: Kathleen Winters made a motion to adjourn the meeting. Patty Von Arx seconded the motion. Motion carried.

Meeting adjourned at 9:15 p.m.

Respectfully submitted,
Jill Schultz
Secretary