



Board of Directors Meeting
 Date: Nov 28, 2023. Fiscal Year FY2024
 Time: 6:30 PM
 Location: via ZOOM

Join Zoom Meeting
<https://us02web.zoom.us/j/83580491319?pwd=aXN3c043aGxkbWRDdXA1QXB0UWY0QT09>
Meeting ID: 835 8049 1319 Passcode: Board

Board Members & Show Director:

Board Members	Role	Attending	Absent
Wynn Martin	President	X	
OPEN	Past President MQ		
Mea Clift	President Elect	X	
Marcy Huggins	Treasurer		
Deb Norsten	Secretary	X	
Brenda Lyseng	Show Director	X	
Liz McHenry Sarah Parker	Education Directors	X	
Karen Kopitzke Regina Zedell	Communication Directors	X X	
OPEN	Operations Directors		

Karen Root Wendy Kieser	Membership Directors	X X	
Debra Svedberg	Staff	X	
Linda Wines	Guests	x	
Wanda Shelton	Guests	x	

The mission of Minnesota Quilters, Inc, is to nurture the art and craft of quilting through inspiration and education, to support our communities through our craft, and honor our quilting heritage.

Agenda	Discussion	Tasks/Conclusion/Responsibility
Call to order		Call to Order by Wynn Martin at 6:33 pm
Approval of minutes (Secretary)	<ul style="list-style-type: none"> Review/approve minutes Timesheet 	<ul style="list-style-type: none"> Minutes were read. Motion made by Deb to approve October's meeting minutes and seconded by Mea – minutes were approved. The agenda and link to the board packet for the upcoming board meeting will be sent via an email reminder about a week prior to the board meeting. Reminder regarding the timesheets to complete last years, which is through 9/30/23 by end of the week, so FY23 can be completed. Deb will send a reminder on the timesheets and a link.

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Treasurer	<ul style="list-style-type: none"> • Current Financial status 	<ul style="list-style-type: none"> • Wynn presented update in Marcy's absence. • \$36, 834 in checking acct. Morgan Stanley acct balance/reserve is down as this is the lean time of year. • Marcy is working with Ann Somers for fund raising ideas and opportunities • Three grant opportunities are being explored. <ul style="list-style-type: none"> ◦ Executive committee needs to review any grant applications. ◦ Anyone who wants to be included in grant activity is encouraged to volunteer. ◦ Brenda has been involved and should continue to be involved related to this activity if it involves the show and/or technology related to the show. • An additional fundraising opportunity is encouraging personal contributions: <ul style="list-style-type: none"> ◦ The Board has been charged with being a Diamond Sponsor for the show, which is the \$1500 level. ◦ Please contribute toward this effort. Donations are preferred before the end of the year so that we can communicate the

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		<p>sponsorship. <i>(Clarification from Marcy after the meeting: Donations do not need to be made before the end of the year, but it would be helpful to know the amount that will be contributed in 2024 so that Brenda can communicate the sponsorship in the upcoming January show communications.)</i></p> <ul style="list-style-type: none"> ○ Let Amy/Bookkeeper know that you are making a contribution or plan to make a contribution in 2024 on behalf of the board for the show sponsorship. If writing a check, which is encouraged, note on the memo line "Diamond Level Sponsorship." ● Contributions came in through "Give MN" ● Ideas and suggestions for other fundraising are welcome. ● A meeting will be scheduled to discuss guild memberships and ideas on how to create a statewide guild directory, which may generate income. The objective of the meeting will be to generate ideas and distill them for a recommendation to the board. ● Wynn will add Marcy's report to the November Board Packet folder.

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Show Director	<ul style="list-style-type: none"> • Show Director's report: BOD sponsorship, Scholarship, President's Invitational • Task Force minutes 	<ul style="list-style-type: none"> • Sponsorship discussed above. • Scholarship deadline has been at same time as board turnover (10/1) and a decision was made to extend the deadline to Jan 1, 2024. <ul style="list-style-type: none"> ◦ Form is up on website with one applicant at the time of the board meeting. In order to announce the winner at the preview meetings on 1/4/24 and 1/6/24, the board needs to review apps and choose someone in a very compressed time period – 2 days. ◦ Mea will shepherd this process. Process and deadline need to be revamped. • President's invitational – want to announce in Jan – presently in progress. • The Kansas City show is in conflict with our show again in 2025. Brenda is working to determine if Rivers Edge can accommodate a change. • Two rumors were heard from a shop owner: 1. The show lost money and 2. The whole show committee quit. Neither of these are true. The show did turn a profit and the show committee is intact and working well. We as a board need to discourage any false information. • We may consider having a booth at Quilt

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		<p>Con in the future since that show is growing and doing well.</p> <ul style="list-style-type: none"> • Brenda will send our promo items for the MN Quilt Show to other shows to be placed at the free/promo tables.
President	<ul style="list-style-type: none"> • Schedule Budget Review Mtgs. for week of Dec 1, 2023 • 	<ul style="list-style-type: none"> • No motions for approval by the board for this meeting. • Two sides of MN Quilters: show and community. <ul style="list-style-type: none"> ◦ More intentional and targeted fundraising on the community side is a focus at this time or we will need to increase the cost of memberships. • Wynn suggested working with Marcy to fine-tune a message on profitability for a newsletter article and/or a business report for the organization. • Wynn is scheduling meetings and discussing budget and job descriptions that still need to be reviewed. • Bylaw updates – two volunteers stepped forward and work will begin on this. • Fundraising planning. Board sponsorship. Annual appeal letter around the Valentine's Day show your love campaign. Task force working on grant apps.

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		<ul style="list-style-type: none"> Quilter of year – reveal in January.
Membership		<ul style="list-style-type: none"> Karen working on data. People expressing volunteer interest – 3 out of more than 700 members are willing to bring treats so consideration can be given to catering at some meetings through the year, perhaps quarterly. Working on increasing business memberships – sent 38 emails – separate from show sponsors. Focusing on quilt shops since our membership are their customers. Engaging some guilds and learning on that – working with Brenda (see below under new business).
Operations		
Communications	<ul style="list-style-type: none"> Resignation of newsletter editor 	<ul style="list-style-type: none"> Karen updated: Wanda has resigned as the Newsletter Editor and the board would like to express their appreciation for all the hard work and excellent service Wanda has provided to the organization over the last 7 years. We wish Wanda well! This leaves very big shoes to fill as well as an opportunity to re-visit how the news is delivered to the members. There was a lot of discussion related to this topic:

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		<ul style="list-style-type: none"> ○ The newsletter should convey what happened, not so much of what is coming up. ○ What is required, what would we change if we could? ○ Suggestion was made to pay someone to complete the newsletter because of the heavy load this is for a volunteer. Perhaps a paid person could generate better compliance with deadlines, which was a source of ongoing frustration. ○ Encourage people to go to the website for information. ○ Utilize Facebook and Instagram more. ○ Content about activities and events that interest others to come in to the meetings and / or office. ○ Consider asking membership – how would they like to get the news. Survey is being worked on my Mea and is expected to be deployed after the show announcements. <ul style="list-style-type: none"> ● Wynn will put out communication for a meeting to discuss revamping the newsletter and this is open to anyone interested. ● Brenda is managing January's meeting communication since they involve

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		<p>announcements related to the show.</p>
Education		<ul style="list-style-type: none"> • Sarah updated: Meeting in Dec. is Laura Lee Triplet. The January meeting is all about the show. • FLAP meetings are productive. Want to be in loop let education know to be included in that meeting. Members are encouraged to attend.
Old Business:	<ul style="list-style-type: none"> • 	<ul style="list-style-type: none"> •
New Business:	<ul style="list-style-type: none"> • Guild Membership 	<ul style="list-style-type: none"> • Guild membership: ongoing discussions are overlapping with show marketing. <ul style="list-style-type: none"> ◦ Brenda is working to visit Zumbro Fiber Arts Guild. ◦ Karen R is looking at memberships from guilds. ◦ Considering a guild leadership networking event at show. • Meeting to talk about guilds next Wed – 12/6/23 at 1 pm at Backstory Coffee Roasters to bring all these disciplines together. If anyone would like to be added to this brainstorming meeting, please reach out to Brenda to be added to the invite. • Mea – having surgery and out of pocket most of December.

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Meeting Close		Mea motioned to end the meeting and Deb seconded the motion. The meeting ended at 7:46 pm.

Submitted by: Deb Norsten (Secretary)

Date: 12/2/23

Board Related Meetings

Member Meetings: First Thursday and following Saturday

MQP Meeting: ??

Staff Meetings: Second and Fourth Wednesday @ 2:00 PM

Finance Meeting: Fourth Tuesday @11:00AM

Membership Meeting: as needed

Show Committee: Fourth Saturday @9:00 AM

QFO Meetings: Every Wednesday 11AM-1PM

Executive Committee: Contact President if you wish to attend

FLAP Meeting: Third Tuesday @ 1:00 PM

Board Meeting: Fourth Tuesday @6:30-9PM (shorter if possible)

Communications Meeting: as needed