



Board of Directors Meeting
 Date: Dec. 26, 2023. Fiscal Year FY2024
 Time: 6:30 PM
 Location: via ZOOM

Join Zoom Meeting
<https://us02web.zoom.us/j/83580491319?pwd=aXN3c043aGxkbWRDdXA1QXB0UWY0QT09>
Meeting ID: 835 8049 1319 Passcode: Board

Board Members & Show Director:

Board Members	Role	Attending	Absent
Wynn Martin	President	X	
OPEN	Past President MQ		
Mea Clift	President Elect	X	
Marcy Huggins	Treasurer	X	
Deb Norsten	Secretary	X	
Brenda Lyseng	Show Director	X	
Liz McHenry Sarah Parker	Education Directors	X X	
Karen Kopitzke Regina Zedell	Communication Directors	X X	
OPEN	Operations Directors		

Karen Root Wendy Kieser	Membership Directors	X X	
Debra Svedberg	Staff		
	Guests		
	Guests		

The mission of Minnesota Quilters, Inc, is to nurture the art and craft of quilting through inspiration and education, to support our communities through our craft, and honor our quilting heritage.

Agenda	Discussion	Tasks/Conclusion/Responsibility
Call to order		Call to Order by Wynn Martin at 6:36 pm
Approval of minutes (Secretary)	<ul style="list-style-type: none"> Review/approve minutes Sample work plan 	<ul style="list-style-type: none"> Motion was made by Marcy to approve the Nov. meeting minutes, seconded by Mea - motion passed - Nov minutes approved. Sample work plan was tabled to Jan meeting
Treasurer	<ul style="list-style-type: none"> Current Financial status Comcast Contract 	<ul style="list-style-type: none"> Motion was made by Mea to approve the treasurer's report - seconded by Karen K - motion passed to approve the treasurer's report. Debra was not in attendance to address the questions related to the Comcast contract which results in increased costs. Marcy will circle back with Debra S. to find out if we can negotiate and determine what the church is doing with the internet services.
Show Director	<ul style="list-style-type: none"> January newsletter 	<ul style="list-style-type: none"> Jan. newsletter is completed and Debra S. did a nice job putting it together. It centers around the show. <ul style="list-style-type: none"> Show website and registration are 80% ready to go. January meetings will center around the show as well.

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	<ul style="list-style-type: none"> ● Approve change of dates for 2025 show ● Accept recommendations from Task Force ● Approve budget for the show? 	<ul style="list-style-type: none"> ● Motion was made by Mea to change the show's 2025 dates from 6/12-14 to 6/19-21. Seconded by Marcy – motion passed. <ul style="list-style-type: none"> ○ This change will avoid a conflict with the Kansas City show, which pulls from vendors who otherwise would commit to the MN show. ○ Discussion was made regarding changing the date for future years, but the third weekend can conflict with Grandma's marathon in Duluth, which would prohibit the show from being held there on those years. ● Show Task Force recommendations were discussed <ul style="list-style-type: none"> ○ One of the recommendations was to change the date of the 2025 show, which was approved ○ Venues were reviewed – 5 locations; St. Cloud, Rochester, Duluth (lowest price), Mpls Convention Ctr and St Paul River Center. Space needed is 70k square feet plus 12 class rooms. ○ Show was last at St. Paul in 2007, which predated Cvent, so there is no solid data to compare price/attendance with outstate shows. ○ Data was reviewed and no clear trends were identified for admissions or workshop fill rates. ○ Continuing to hold the show every year is needed to generate revenue. ○ Focus will be broadened to include other fiber arts to draw additional vendors, organizations, e.g. Weavers Guild. ● Budget is pending and will be finalized in next 2 weeks.
President	<ul style="list-style-type: none"> ● Budget Plan FY2024 	<ul style="list-style-type: none"> ● Budget spreadsheet reviewed. <ul style="list-style-type: none"> ○ MQ should have two distinct cost drivers – show and community with both sides to break even or create revenue. Show makes money, but can't support both sides of organization. ○ \$25k shortfall expected, so costs are to be cut or additional revenue needs to be generated.

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	<ul style="list-style-type: none"> ● Committee Recruiting 2024 	<ul style="list-style-type: none"> ○ Each committee is to review their area and drill down to determine where cuts or revenue can be created. ○ This is expected to be finalized in 2 wks – so please reach out to Wynn with approval, comments or questions. Deadline – week after Jan MQ meeting. ○ Investment returns have either a negative or positive impact on the overall budget depending on how the market is performing. ○ Efforts will be made to start budget discussions earlier so the budget is finalized and approved before the FY begins on Oct. 1. ● Recruiting as part of all job descriptions <ul style="list-style-type: none"> ○ Wynn sent copies of job descriptions. They need to be finalized and approved by the board for the Jan. meeting. ○ CIC recommended board be active in recruiting for committees and board member replacements. ○ Ensure we have job descriptions for all duties, for example we have no job descriptions for those who operate zoom meetings.
President Elect	<ul style="list-style-type: none"> ● Scholarship Nominees ● Quilter of the Year 2025 	<ul style="list-style-type: none"> ● The board discussed the scholarship nominations received to date. Deadline is 1/1/24. <ul style="list-style-type: none"> ○ Discussed future possibility of offering more than one annual scholarship ○ Also suggested offering free MQ membership for one year and/or admission to show for strong candidates. ○ Mea may provide additional support as a "President Elect Gift" ● Discussed need to solicit nominations from the community for Quilter of the Year for 2025. It is helpful for the recipient to have a number of months of lead time to complete quilts. ● Feb board meeting agenda item will be to discuss Quilter of the Year nomination process and Scholarship parameters. ● Also discussed Pieces Boxes to gift to new quilters. Suggest advertising in our communications to obtain donations to get

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		<p>these kitted out and ready to go.</p> <ul style="list-style-type: none"> ● Mea is also hosting a zoom quilt day on December 30.
Membership	<ul style="list-style-type: none"> ● 	<ul style="list-style-type: none"> ● Looking for ideas for celebrating 150th year celebration of the American Revolution in 2026 – think bicentennial celebrations from 1976.
Operations	<ul style="list-style-type: none"> ● 	
Communi- cations	<ul style="list-style-type: none"> ● Status of newsletter editor ● Website Issues 	<ul style="list-style-type: none"> ● Working to recruit an editor, but we want someone or people who will have passion for editing. In the interim, Debra S. has capacity and will continue to fill this gap. Regina will manage the February newsletter with Debra. ● There are events on the calendar that didn't go to Pat for posting to the website and it was reiterated that any updates need to go to her so any messages related to member/non-member events may be consistent. <ul style="list-style-type: none"> ○ FLAP and communications should get together to align what should be promoted and when.
Education	<ul style="list-style-type: none"> ● 	<ul style="list-style-type: none"> ● Wynn confirmed that the education committee can sign off on the classes and related pricing as there is a formula in place to determine that at the very least, expenses are covered.
Old Business:	<ul style="list-style-type: none"> ● Guild Membership Update – meeting took place to combine efforts from multiple disciplines to brainstorm and streamline efforts. 	<ul style="list-style-type: none"> ● Wynn will write up the strategy that was discussed in a separate meeting on this topic. ● Brenda created a new drive for quilt guilds and a new email address will be created for this communication that Karen Newman, Debra S and Brenda can monitor.
New Business:	<ul style="list-style-type: none"> ● Quilt National 23 exhibit in Fargo-Moorhead, Jul-Aug 2024. Requesting \$2000 for sponsorship support. (WM) 	<ul style="list-style-type: none"> ● Given budget was not finalized, we were not able to take a vote on this but it was agreed we should try to continue to give support where we have given support in the past.

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Meeting Close		Mea motioned to end the meeting and Liz seconded the motion. The meeting ended at 8:28 pm.

Submitted by: Deb Norsten (Secretary)

Date: 12/27/23

Board Related Meetings

Member Meetings: First Thursday and following Saturday

MQP Meeting: ??

Staff Meetings: Second and Fourth Wednesday @ 2:00 PM

Finance Meeting: Fourth Tuesday @11:00AM

Membership Meeting: as needed

Show Committee: Fourth Saturday @9:00 AM

QFO Meetings: Every Wednesday 11AM-1PM

Executive Committee: Contact President if you wish to attend

FLAP Meeting: Third Tuesday @ 1:00 PM

Board Meeting: Fourth Tuesday @6:30-9PM (shorter if possible)

Communications Meeting: as needed

These minutes were reviewed and approved by:

WM (Pres) - 12/31/31