



Board of Directors Meeting
 Date: June 25, 2024. Fiscal Year FY2024
 Time: 6:30 PM
 Location: via ZOOM

Join Zoom Meeting
<https://us02web.zoom.us/j/83580491319?pwd=aXN3c043aGxkbWRDdXA1QXB0UWY0QT09>
Meeting ID: 835 8049 1319 Passcode: Board

[Link to Board Packet](#) - June

Board Members & Show Director:

Board Members	Role	Attending	Absent
Wynn Martin	President		X
OPEN	Past President MQ		
OPEN	President Elect		
Marcy Huggins	Treasurer	X	
Deb Norsten	Secretary	X	
Brenda Lyseng	Show Director	X	
Liz McHenry	Education Directors	X	

Board Members	Role	Attending	Absent
Sarah Parker	Education Directors	X	
Karen Kopitzke Regina Zedell	Communication Directors	X X	
Diane Rose	Operations Directors		X
Karen Root Wendy Kieser	Membership Directors	X	X
Debra Svedberg	Staff		
	Guests		

The mission of Minnesota Quilters, Inc, is to nurture the art and craft of quilting through inspiration and education, to support our communities through our craft, and honor our quilting heritage.

Agenda	Discussion	Tasks/Conclusion/Responsibility
Call to order		Call to Order was made by Marcy at 6:32 pm
Approval of minutes (Secretary)	<ul style="list-style-type: none"> ● Review/approve May minutes ● State Fair Process Overview 	<ul style="list-style-type: none"> ● Marcy made a motion to approve the May 2024 meeting minutes. Regina seconded. Motion passed. ● State Fair Overview document is drafted and presently being reviewed by those involved in the various fair activities. It will be distributed for review to the board when finalized.
Treasurer	<ul style="list-style-type: none"> ● Current Financial status 	<ul style="list-style-type: none"> ● We are financially stable. ● Financial details of the show will be final in a few months, when all expenses have been paid. ● Quilt sale at show was a mixed success as the pilot year for this endeavor. Seven quilts were sold and MQ proceeds grossed \$1410 before expenses. There will be forthcoming discussions on how to improve upon this process, which may include expanding sales online during the show. ● Mid-year budget report will be sent soon.
Show Director	<ul style="list-style-type: none"> ● Show results and post show items 	<ul style="list-style-type: none"> ● Regarding the quilt sales - the quilt auction proceeds were in the \$1500 to \$2000 range and that could be a benchmark to compare to this year's results from the quilt sales. Also, the main objective for selling quilts is to put money in the pockets of the quilt makers, which was accomplished. ● Next big financial item is to review the invoice and pay the DECC. ● The show was successful!! There were some minor incidents that happened outside the DECC, but 911 was not called during the duration of the show. The vendors and quilters and workshop attendees were happy. ● Presently staff is working on sending quilts back to owners. Brenda will let Marcy know when last quilt has

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		<p>left MQ possession so insurance policy can be cancelled.</p> <ul style="list-style-type: none"> ● Attendance results can be referenced in Brenda's report in the board packet. These numbers are not yet final, as complementary tickets need to be counted. Participants are up in all categories when comparing the increase in daily presale tickets. We surpassed the 5000 mark for total duplicated participants, which is an excellent result. ● Fill rate in workshops went up from last year. ● The survey link will be sent in the Thursday Thimbleful for those who didn't get the survey directly. ● There were two pattern designers participating this year, which was down from 6 last year. ● A date will be scheduled to finish the orphan blocks that began at the banquet. We'll consider working with QFO and possibly a hybrid event for outstate members. ● Newsletter is scheduled to go out next week, but light on content. ● Recruitment has begun for 2025 show committee. Brenda is working to reorganize work so some committees do not get overwhelmed and ensure the work is evened out across all committees. ● Thank you to Liz McHenry and Sharon Rezvick who helped set up classrooms and filled the gaps in absence of a faculty committee.
President	●	●
Membership	●	●
Operations	● OPEN	
Communications	●	<ul style="list-style-type: none"> ● Feedback was requested on the website marquee. <ul style="list-style-type: none"> ○ Pat is trying to get it above the logo ○ Would like to do more on the marquee ○ The show event was kept on the marquee after

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		<p>the event was over because there was information about picking up quilts.</p> <ul style="list-style-type: none"> ● Some find it difficult to find the membership directory on their phones from the website. There was discussion about how Cvent interacts with membership data. We are not sure whether Cvent can work concurrently with a membership application. <ul style="list-style-type: none"> ○ Research was recently done as we just signed a 6 year contract with Cvent, so changing to another vendor is not an option. ○ Brenda has a meeting with Cvent in a week and can address what is needed. ○ If there is a membership program outside of Cvent that can run concurrently with Cvent, one can send Debra and Brenda the specific functionality they are looking for. Karen will make a list of things we want that we don't have and pass it on to Debra and Brenda. ○ If anyone has any thoughts or ideas, it was suggested that folks send Brenda and Debra an email with the specifics of what functionality they want and they will research it and report back.
Education	<ul style="list-style-type: none"> ● July Thursday Meeting Replacement ● Potential Judging Class ● Quilt Challenge Pattern Designer Ideas 	<ul style="list-style-type: none"> ● Speaker for July cancelled suddenly and has been replaced with Colleen Carlson for the zoom presentation on July 11 with a different topic. ● Kate Eelkema reached out about having a class offered for those interested in being judges. She is requesting MQ sponsor the class by providing the marketing and space for the 2 day session. Timeline is TBD, but would be best to not offer at the show since the class spans over two days. Discussion was favorable to this idea. ● MQ challenge had 30 quilt entries at the show this year and work is underway to find another MN pattern

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		<p>designer to repeat the success of this year’s challenge. Brenda has a list of pattern designers to offer. It would be nice to find a pattern designer from the greater MN area and we could also reach out to local guilds, including the MN Modern quilt guild. Plan is to introduce the challenge in Sept.</p> <ul style="list-style-type: none"> ● For the schoolhouse meeting in Sept., plan is to create an expanded show and tell asking award/ribbon winners to present and talk about their quilts and awards. Sending invitations to both members and non-members. Also planning a Parade of Challenge quilts and requesting those who completed a class project to participate, as well. Trying this out to see how it goes. There will need to be sign ups to manage logistics, etc.
Old Business:	<ul style="list-style-type: none"> ● Proposal for the Newsletter Archive on Google Drive ● Board of Directors shared drive 	<ul style="list-style-type: none"> ● Proposal for the Newsletter storage was sent to everyone. This is for our working area, not the archive. <ul style="list-style-type: none"> ○ Sept thru Dec 2023 newsletters are missing. Regina will send a message to see if they can be recovered. ○ We agreed the proposal was a great idea and no motion was needed, so Regina should move forward. ● BOD shared drive – See minutes from 5/28/24. Marcy will work with Wynn to review the obsolete folder. This will be a permanent old business topic until October. Suggestion that a PDF can be shared in the BOD shared drive, but the Word doc can exist in the owner’s personal drive. <ul style="list-style-type: none"> ○ Wendy “voluntold” to provide training on google docs.
New Business:	<ul style="list-style-type: none"> ● 	<ul style="list-style-type: none"> ●
Meeting Close		Meeting ended at 7:38 pm.

Submitted by: Deb Norsten (Secretary)

Date: 6/26/24

Board Related Meetings

Member Meetings: First Thursday and following Saturday

MQP Meeting: ??

Staff Meetings: Second and Fourth Wednesday @ 2:00 PM

Finance Meeting: Fourth Tuesday @11:00AM

Membership Meeting: as needed

Show Committee: Fourth Saturday @9:00 AM

QFO Meetings: Every Wednesday 11AM-1PM

Executive Committee: Contact President if you wish to attend

FLAP Meeting: Third Tuesday @ 1:00 PM

Board Meeting: Fourth Tuesday @6:30-9PM (shorter if possible)

Communications Meeting: as needed