

Minnesota
Quilters inc

Annual Meeting Fiscal Year 2021-2022

Tuesday, September 12, 2023 via ZOOM

Welcome

Our mission at MQ is to nurture the art and craft of quilting through inspiration and education, to support our communities through our craft, and to honor our quilting heritage.



Agenda

- Review FY2022 Fiscal Year
 - The June 2022 Show
 - Education Programs
 - Membership Efforts
 - Financial Statement
 - Other Achievements
 - A Few Challenges
- Looking Forward 2024

Key Initiatives for FY2022



- Introduction of the New Logo
- Defining key actions in transition planning brief
- Return to St Cloud for in-person show after virtual show in 2021
- Equipment and training for in-person and online education programs



The Minnesota Quilt Show Returns to St Cloud Minnesota: June 2022

2022 Show Highlights

- Two Quilters of the Year
 - Page Johnson (2022) and Mike Ellingsen (2021)
- Twelve Special Exhibits
- 14 Faculty and 5 lecturers
- 39 workshops and 11 lectures
- Net income over \$31,000
- Five inclusive “Meet MQ” activities in the MQ Town Square
 - MQ Town Hall, Quilting for Others, Minnesota Quilt Project
 - Merchandise & Challenge 2023
 - MQ Meet the Quilters of the Year
 - Quilt Auction & MQ Merchandise

Education: Monthly Programs require technology upgrade

- ZOOM sessions continue
- Hybrid meetings: ZOOM plus” in person” begin in April 2022
- September 2022: First meeting using OWL technology (with assistance from Hudson Heritage Quilters
- Post pandemic planning required more flexibility with instructors and lecturers
- Very thankful for technical aid from Brenda Lyseng and tech volunteers

Programs FY2021-2022	Speaker(s)
Estate Planning: Who Gets your Quilts?	L. Jason Ripple & Rick Bardy
Fiber Art Landscapes	Lucy Schroepfer
Home for the Holidays (Virtual Tour)	Annemarie Yohnk, Sharyn Resvik, Patty Von Arx, Laura Nagel
MQ Quilt Show Preview	Brenda Lyseng, Rose Allen, Yvonne Curran
Is it Modern or Is it Contemporary?	Minneapolis Modern Quilt Guild & Minnesota Contemporary Quilters
Log Cabin Quilts from Pat Cox and the Minnesota Quilt Project	Jennifer Cruise, Carolyn Silflow, Linda Kosfeld
A Quilter's Dozen (Members Showcase)	Deb Burk, Paulette Marini, Suzy Webster, Kathy Shier
Hmong Story Quilts	Ger Xiong
Barn Storming: A Minnesota Barn Quilt Tour	Jay Grammond
Barn Quilt Class	Maday Delgado
Scrappy Improv Quilting (Lecture & 2 classes)	Kelly Young
Schoolhouse: T-Shirt Quilts, "Y" Seams, Scrappy Notecards and Machine Binding	Laura Nagel & Deb Burk, Mea Clift, Laurie Bushbaum, Rose Allen
Quilt Mosaic (from Australia)	Kathy Doughty

9/7/23

23 Presenters
Over 12
Months

October 2021 –
September 2022

Membership Efforts in 2022

- Meetings
 - COVID meant meetings continued via Zoom until April 2022
 - In person meetings / hybrid meetings began in April 2022
- Membership dues increased as of Jan 2022
 - Individual Members @\$45
 - Business members @\$75
- Membership increase from 684 to 763
- Kelly Willis was chosen as Outstanding Volunteer for FY2022

Membership Rebuilds Post COVID



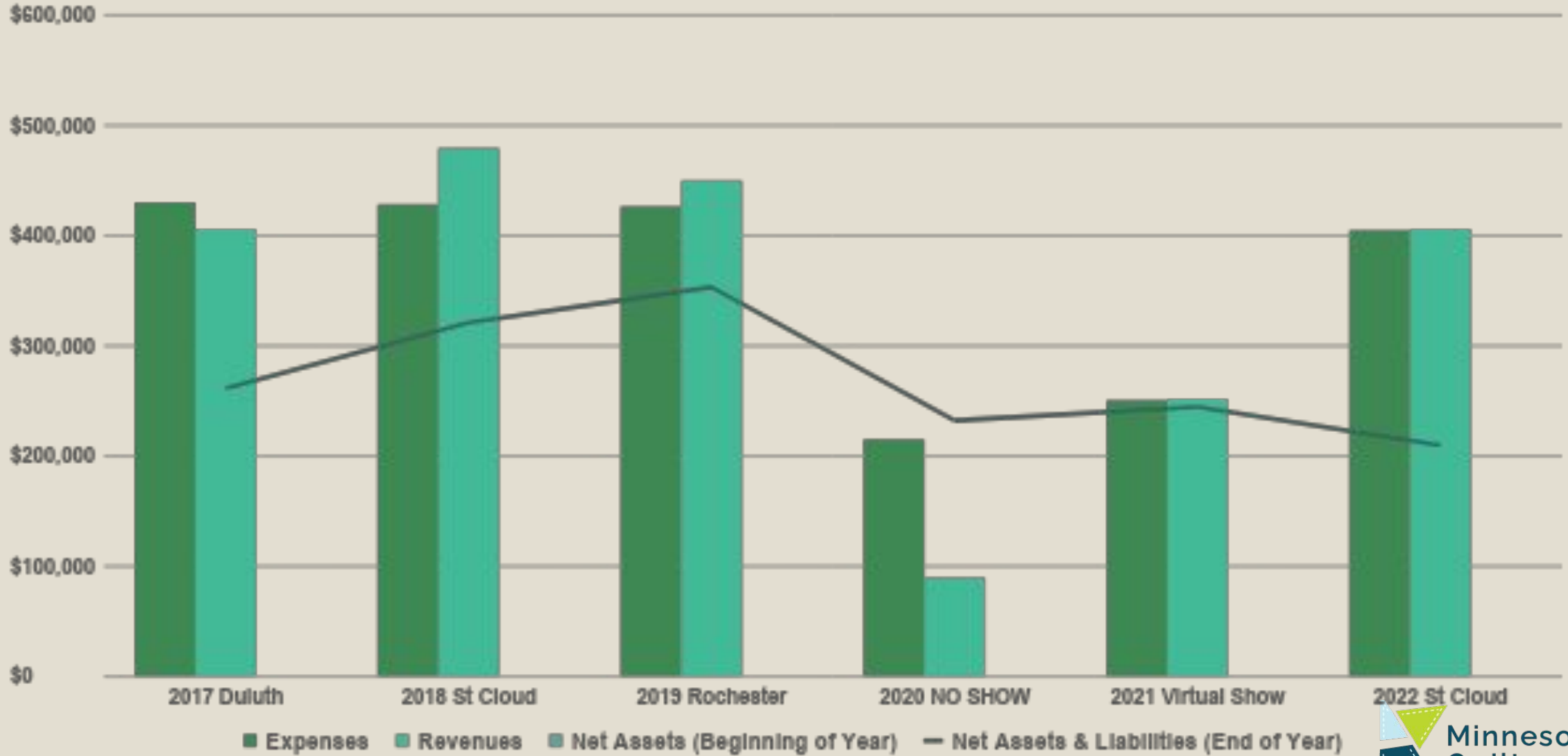
Financial Statement FY2021-2022

- We sustained a financial loss in 2022.
- Many factors played into this
 - Covid pandemic,
 - Kansas City Quilt Show (same dates)
 - Investment results.
- We have tightened our belts regarding expenses while staying consistent with membership offerings.
- We have assets to sustain us for the upcoming year.
 - Note: Net assets for all years reflect income and expenses, as well as investment results.

Show Location	Fiscal Year Ending	Net Asset Beginning of Year	Expenses	Revenues	Increase (Decrease) in Unrestricted Net Assets
Rochester	2019	\$320,960	\$426,516	\$450,125	\$32,416
No Show	2020	\$353,376	\$214,940	\$89,762	\$(125,178)
Virtual Show	2021	\$232,336	\$250,929	\$252,145	\$12,405
Saint Cloud	2022	244,041	\$404,759	\$405,725	\$(35,263) *

*Investment income dropped \$36,229 in 2022.

Financial Position 2017-2022



Other Initiatives

Minnesota Quilt Project

Quilting for Others

2022 Mystery Quilt Program (FaceBook)

Transition Planning & Board Recruitment

Minnesota Quilt Project (MQP)

- **Quilters' Stories:**
 - Minnesota quilters were interviewed orally or in written interviews. The interviews were published in the monthly MQ newsletter and posted on the MQ website.
- Sponsored the MQ meeting for March featuring Pat Cox's log cabin quilts.
- Documented winners (from Minnesota) of first-place awards at the 2022 quilt show.
- Contributed to MQ Quilt Auctions during The Minnesota Quilt Show, contributing to the auction proceeds of \$3500.



Quilting for Others (QFO)

- Donated 1035 quilted items, including twin, lap, kid, baby quilts, placemats, Christmas stockings, and totes
- Met weekly throughout the year
- Offered kits, heart string blocks, tops for quilting, quilts to bind, etc

Looking Forward

- Fiscal Year 2022 provided time for rebuilding & re-imagining our organization and our purpose
- The key to our growth – Engaging with our members, our partners and our supporters

- Primary Concern: Finding a future that appeals to all who support us
 - Membership Growth
 - Enhanced Programming
 - Encourage engagement in all we offer
 - Funding to support our efforts

Strategic Initiatives continue

Planning Initiatives	FY2022	FY2023	FY2024
Organization & Purpose <ul style="list-style-type: none"> Revised Mission & Values Governance & Org. Structure <ul style="list-style-type: none"> (will include Bylaw changes) Finance & Fund-raising Recruitment efforts for Board Leadership Volunteer recruitment 	<p>Done</p> <p>Ongoing</p>	<p>Plan</p> <p>Plan</p> <p>Plan</p> <p>Assess</p>	<p>Launch</p> <p>Launch</p> <p>Launch</p> <p>Implement</p>
Engagement <ul style="list-style-type: none"> Outreach initiatives – New Role on Board Engagement includes: Programs for beginning quilters. Business members, regional outreach, etc. QFO and MQP continue 	<p>Ongoing</p>	<p>Plan</p> <p>Ongoing</p>	<p>Plan</p> <p>In Place</p>
Brand & Communications	<p>New Logo</p>	<p>New Website</p>	
Enhanced Programs across all Media, All Venues	<p>Ongoing</p>	<p>Ongoing</p>	<p>Ongoing</p>
Infrastructure: Update & Improve Technology Systems		<p>Installed OWL</p>	<p>Plan</p>

Board Recruitment is Ongoing

Fiscal Year	FY21-22	FY22-23	FY23-24
President	Mary Tague	Wynn Martin	Wynn Martin
President Elect	Wynn Martin	OPEN	Mea Cliff (NEW ROLE)
Past President	Char Wenger	Mary Tague	OPEN
Treasurer	Miki Peine	Marcy Huggins	Marcy Huggins
Secretary	Colleen Backus	Colleen Backus	OPEN
Education	Laura Nagel	Laura Nagel & Liz McHenry	Liz McHenry & NEW BOARD MEMBER
Communication	Peggy Stockwell & Pat Curtner	Pat Curtner & Karen Kopitzke	Karen Kopitzke & NEW BOARD MEMBER
Membership	Kathie Frank & Jan Schmidt	Jan Schmidt & Mea Cliff	TWO NEW BOARD MEMBERS
Operations	Donna Rockette	Reo Pratt & Kathie Frank	OPEN

Board of Director Election is underway

August 31 –
September 25

- Election via SurveyMonkey
 - See your email from August 31
- Nominations for:
 - President
 - President Elect
 - Communications
 - Membership
- Open positions:
 - Operations
 - Secretary
 - Past President (likely to be eliminated)

Further information: Call the MQ office.



Annual Report for FY2022

- Time Frame 10/1/2021 – 9/30/2022
- Full Copy Available Soon--
 - MQ Website
 - Mnquilt.org
 - Click on About Drop Down
 - Select Annual Report
 - Link in Thursday Thimbleful
- Complete Financial Information –
 - Link in Treasurer's section of report.
 - Questions re Finances: treasurer@mnquilt.org

Thanks to--

- Our Staff: Brenda Lyseng, Show Director & Debra Svedberg, Office Manager
- Our board members
- Our show committee leadership and volunteers
- Our year-long volunteers throughout the MQ organization
- Our teachers, show sponsors and vendors
- And each and every individual and business member
- And especially those who donate financially or through in-kind support or with the gift of time



Door Prizes